



ROOF MASTERS OF COLORADO LLC

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MALARKEY ROOF SHINGLES

The subject of roof shingles is hardly a sexy topic but the story of Malarkey shingles, and their positive contribution to the environment, is worth more than a cursory glance. A family-owned company that has been in business, out of Portland, Oregon for more than four generations, it was the first U.S. roof shingle company that offered Class 4, impact-resistant, shingles. They developed this shingle in the year 2000 at the request of State Farm Insurance Company, which says much for both companies. However, they didn't just develop a slightly better shingle, they took the opportunity to make it not only environmentally friendly, but a shingle that actively contributes to improving the environment. How's that for a responsible family company?

Malarkey shingles:

- Contain 3M-developed granules that absorb as much CO2 as three trees, returning clean air to the atmosphere, for an average 2,500 square foot roof.
- Use recycled materials that save approximately five (5) sets of tires and 2,000 plastic bottles from the landfill.
- No wonder this is first roofing product in my 28 years of roofing experience that I actively enjoy selling.

As a Company, Malarkey is unique in other ways as well:

- It has never had a class action suit brought against it very unusual for a roofing supply company.
- Their products can be installed in single-digit degree temperatures Again, very unusual for roofing shingles.

Since I discovered Malarkey roofing shingles, I have encouraged my clients to choose them. Not because Malarkey asked me to, or paid me to, but because, after many years in the roofing business, it is the responsibility of my company and myself to feel good about promoting products that do more than basics of their design criteria. Malarkey, in my opinion, excels in that category.

Monica M. Hoffmann
Owner

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